



ASHBURTON
COMMUNITY
CENTRE



ASHBURTON COMMUNITY CENTRE

Strategic Plan 2018 - 2020



OUR VISION

A Community Centre for inspiration, growth, enjoyment and connection.

OUR MISSION

To connect and engage our community by responding to their needs.

OUR VALUES/BEHAVIOURS

- Respectful, honest and open.
- Professional and accountable.
- Collaborative, inclusive and embracing diversity.

OUR OBJECTIVES

1. Achieve community engagement and foster opportunities for members to connect.
2. Generate financial sustainability.
3. Increase participation of stakeholders and build effective partnerships to benefit the community.
4. Build high standards of governance.

OBJECTIVE 1: Achieve community engagement and enable opportunity for connections between participants.

- Grow programs and activities to stimulate and socially connect more individuals.
- Review, improve and optimize all resources of the Centre to assist with achieving high standards of communication and all functional systems to maximize opportunities for engagement.
- Increase reach and engagement of the community by identifying and targeting gaps in demographics.
- Regularly review programs and seek feedback in order to be proactive in development of courses and group activities.

OBJECTIVE 2: Generate financial sustainability

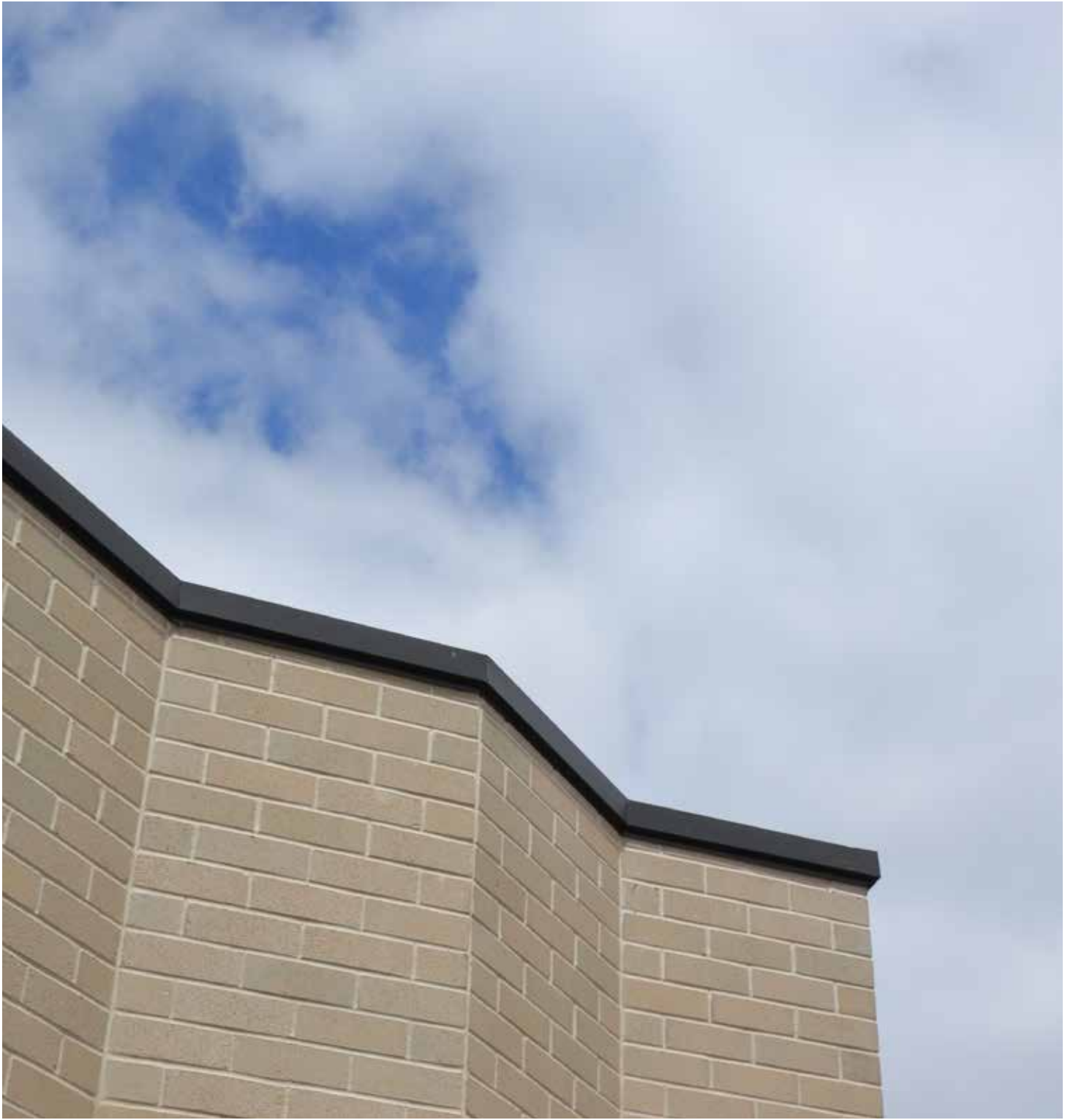
- Increase income by growing room hire, optimising usage by balancing programs.
- Identify and seek new grants and funding opportunities.
- Increase programs and memberships.
- Build and win potential sponsorship based on value propositions.
- Maintain funding levels through compliance and alliance with City of Boroondara Community Plan.

OBJECTIVE 3: Increase participation of stakeholders and build effective partnerships to benefit the community.

- Build strong stakeholder relationships through regular contact with Boroondara Council.
- Build partnerships with current and potential supporting local organisations such as child care, aged care to increase utilisation of the Centre and enable more diverse programs.
- Extend the role of Committee of Management in building strategic partnerships with stakeholders where appropriate.
- Continue to explore how the Centre can add value to the community.

OBJECTIVE 4: Build high standards of governance

- Develop processes to meet obligations of the Centre Constitution together with practices of good governance through policies and procedures that are reviewed and updated.
- Build on proven processes to meet obligations regarding funding agreements.
- Enhance the skillset of the Committee by active participation in relevant training opportunities.
- Regularly review implementation of strategic plan and direction.



ASHBURTON COMMUNITY CENTRE

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Office Hours: 9am to 3.30pm Monday, Wed & Thurs

9am to 2.30pm Tuesday and Fridays

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Neighbourhood Houses
Boroondara



Neighbourhood Houses
The heart of our community



BOROONDARA
City of Boroondara