

Strategic Plan

2021 - 2023

VISION: An engaged, vibrant and inclusive community

PURPOSE: To create and support the infrastructure that enables people to connect, grow and thrive

VALUES/BEHAVIOURS

- Respectful, honest and open
- Innovative, professional and accountable
- Collaborative, inclusive and environmentally responsible

GOALS

1. A welcoming, suitably-equipped and resourced Centre for our community
2. A diverse range of accessible activities^[1] recognised by people from all backgrounds
3. An Organisation responsive to current and emerging community needs
4. A financially stable and sustainable Organisation with high standards of governance
5. An Organisation that advocates and supports social and environmental values and initiatives promoting community well-being

[1] Activities refers to classes, programs, events, workshops, connect groups and room hire activities offered at the Centre



GOAL 1

A welcoming, suitably-equipped and resourced Centre for our community

- 1.1 Create a visually appealing and welcoming Centre
- 1.2 Provide appropriate maintenance of the Centre
- 1.3 Review, improve and implement clearly articulated policies and procedures for staff, tutors and volunteers that acknowledge their valuable roles
- 1.4 Review equipment and amenities regularly and upgrade to maintain fit for purpose
- 1.5 Create internal and external communications systems and materials that reflect the diversity of the local community resulting in prompt and friendly communications
- 1.6 Support the engagement of people from diverse backgrounds at all levels within the Organisation

GOAL 2

A diverse range of accessible activities^[1] recognised by people from all backgrounds

- 2.1 Expand the range of activities and align themes to promote diversity, attracting different groups
- 2.2 Increase membership
- 2.3 Increase participation in activities
- 2.4 Develop accessible activities
- 2.5 Increase diversity

GOAL 3

An Organisation responsive to current and emerging community needs

- 3.1 Participate in local partnerships with businesses, government and community groups with a focus on identification of, and meeting, community needs
- 3.2 Increase opportunities for people to connect whilst engaged with our Centre
- 3.3 Trial innovative responses and new activities
- 3.4 Regularly evaluate activities, seeking feedback in order to be proactive towards achieving continuous improvement
- 3.5 Involvement in Neighbourhood House sector at a local, Council-wide, State and National level.

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GOAL 4

A financially stable and sustainable Organisation with high standards of governance

- 4.1 Generate financial sustainability through diverse income sources including room hire, new grants and other funding opportunities
- 4.2 Maintain efficient financial management of the Centre including preparation and regular review of financial projections and monitoring of financial performance
- 4.3 Maintain compliance with the City of Boroondara funding agreement
- 4.4 Develop, implement, review and regularly update Centre policies and procedures to provide effective Centre operations and OHS&W
- 4.5 Maintain a proficient, well-rounded and diverse Committee of Management

GOAL 5

An organisation that advocates and supports social & environmental values and initiatives promoting community well-being

- 5.1 Articulate and promote our Centre's resources that can be utilised by other individuals or groups for not-for-profit initiatives which promote community well-being
- 5.2 Create and promote our communications avenues that enable other community issues to be easily and effectively promoted
- 5.3 Identify and support other community organisations that, due to exceptional circumstances or need, require additional support. eg bush-fire affected areas
- 5.4 Acknowledge the Traditional Owners of Country and their continuing connection to land, waters and culture. Support local indigenous community initiatives where appropriate.
- 5.5 Provide Centre activities that are environmentally sustainable where possible

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ASHBURTON COMMUNITY CENTRE

Ashburton Community Centre

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Neighbourhood Houses
Boroondara



Neighbourhood Houses
The heart of our community



BOROONDARA
City of Harmony